

Cookie Policy

WSA Audiology Denmark A/S (hereinafter referred to as "WSA", "we", "us", "our") wants to offer a manageable App with the content that is most relevant to you. To make this possible, we use technologies that may collect information about you and how you and other visitors use VibeNow (the "App").

Processing of personal data using cookies:

WSA's use of cookies may result in the processing of personal data, and we therefore recommend that you also read our [Privacy Policy](#), which describes our processing of personal data and your rights.

What is a cookie?

A cookie is a small data file that is stored on your computer, tablet, or mobile phone by the App you use. A cookie is not a program that may contain malicious programs or viruses. The purpose of this cookie policy is to provide you with the necessary information about WSA's use of cookies and the storage of cookies on your device when you access the App.

What are cookies used for?

Cookies are necessary to make the App work. Cookies may also help us to get an overview of your visit to the App, so that we can continuously optimize and target the App to your needs and interests.

How long are cookies stored?

The length of time cookies are stored on your device varies. The time is calculated from the last time you used the App. After expiration, cookies will be automatically deleted. You can see a complete list below.

What types of cookies are there?

Cookies can be either permanent cookies or session cookies. A permanent cookie consists of a text file sent by a web server to a web browser stored by the browser and remains valid until the expiry date is set (unless the user has deleted it before the expiration date). A session cookie, on the other hand, expires at the end of the user session when the web browser is closed. The purpose of using the various cookies is described below.

Do you have questions?

If you have comments or questions in connection with our information and / or processing of personal information, you are welcome to contact us at DPO@wsa.com.

Changes in cookie policy

This cookie policy is subject to change at any time. You can always find the latest version of our Cookie Policy on our App. The cookie declaration was last updated on 01.09.2021

Which cookies are used and for what purposes?

Cookies used	Type of Cookie	Source	Purpose	Expiry
x-ms-cpim-XXX	Essential	Vibe Identity Service	These cookies are necessary to maintain the login session.	The cookies set for this purpose are automatically removed from your device once you logout or close your browser.

ai_XXX	Essential	Vibe Now web app	Anonymised IDs correlated to user and session for identifying returning login and logging of technical telemetry session data.	Some of the cookies set for this purpose are automatically removed from your device once you close your browser. Others may last for a period of up to 12 months from your last visit to our site.
_hjXXX	Essential	HotJar	Anonymised information about the usage of VibeNow.	Some of the cookies set for this purpose are automatically removed from your device once you close your browser. Others may last for a period of up to 12 months from your last visit to our site.